

Adopted: January 7, 2004  
Amended:

**WYOMING ANIMAL DAMAGE MANAGEMENT BOARD (WyADMB) STRATEGIC ACTION PLAN  
2004-2009**

**MISSION STATEMENT:**

*The Governor appointed ADMB mission is to coordinate and implement an integrated animal damage management program, based on best available science, for the benefit of human and natural resources throughout Wyoming.*

**GOALS:**

1. To implement a Wyoming Animal damage management policy.
2. To implement a coordinated, accountable animal damage management program.
3. Obtain and distribute funds for the implementation of animal damage management programs.
4. Develop a public education and involvement plan.
5. Obtain credible information to enhance the Wyoming animal damage management program.

**GOAL 1: To implement a Wyoming animal damage management policy.**

**STATUTORY AUTHORITY: W.S. 11-6-304**

**OBJECTIVE 1.1**

**W.S. 11-6-304(a)**

**By and through an executed memorandum of understanding with the Wyoming Game and Fish Commission and the Wyoming Department of Agriculture, manage crop, livestock and wildlife damage done by depredating animals; predatory animals; rabid wildlife; predacious birds; and protect human health and safety.**

**STRATEGY 1.1.1: (W.S. 11-6-304(b)(i): Entertain requests for assistance to allow mitigation of animal damage.**

<i>ACTION</i>	<i>RESPONSIBILITY</i>	<i>DATE TO COMPLETE</i>	<i>DATE COMPLETED</i>
1. Review MOUs on an annual basis 2. Accept project proposals 3. Review project proposal guidelines and protocol on an annual basis.			

**STRATEGY 1.1.2: (W.S. 11-6-304(b)(ii): Specify programs designed to prevent damage by predatory animals, rabid wildlife, predacious birds and depredating animals to livestock, agricultural crops, wildlife, property, human health and safety.**

<i>ACTION</i>	<i>RESPONSIBILITY</i>	<i>DATE TO COMPLETE</i>	<i>DATE COMPLETED</i>
<p>1. Complete an Annual Report to be Presented to:</p> <ul style="list-style-type: none"> <li>• Governor</li> <li>• Legislature</li> <li>• Wyoming Game and Fish Commission</li> <li>• Wyoming Department of Agriculture</li> <li>• Formal presentation to Game and Fish Commission.</li> </ul> <p>2. Rabies Management Plan</p> <ul style="list-style-type: none"> <li>• Annually review the rabies Management plan (REFERENCE RABIES MANAGEMENT PLAN FOR ACTION ITEMS)</li> </ul> <p>3. Cost Share program</p> <ul style="list-style-type: none"> <li>• The ADMB board will offer a 10% cost share financial benefit to PAB by: <ul style="list-style-type: none"> <li>• Wildlife Services Negotiates an annual contract</li> </ul> </li> </ul>			

<p>With the county.</p> <ul style="list-style-type: none"> <li>• Wildlife Services bills The ADMB for the Cooperator's share of the services provided in that county on a quarterly basis.</li> <li>• The ADMB will bill the County for the services provided by Wildlife Services. The billing will reflect 10% discount.</li> <li>• The County PAB pays the ADMB.</li> <li>• The ADMB pays Wildlife Services for the full amount billed.</li> <li>• Develop MOUs between the county PAB, Wildlife Services and the ADMB.</li> <li>• The ADMB will work towards expanding the program to include cost share programs with PABs who do not currently have a cooperative agreement with Wildlife Services.</li> </ul> <p style="text-align: center;">(REFERENCE ADMB COOPERATIVE MARKETING PROGRAM AND 2 YEAR PILOT</p>			
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<p style="text-align: center;">PROGRAM)</p> <p>4. Cooperative Marketing program</p> <ul style="list-style-type: none"> <li>• ADMB member to attend PAB meetings</li> <li>• ADMB to promote program</li> <li>• E-mail dates of PAB meetings to ADMB members</li> <li>• Each ADMB member to receive list of PAB Presidents</li> </ul>			
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**STRATEGY 1.1.3: (W.S. 11-6-304(b) (vi): Cooperate with federal, state ad county governments, educational institutions and private persons or organizations to effectuate agricultural and wildlife damage and rabid wildlife prevention policies.**

<i>ACTION</i>	<i>RESPONSIBILITY</i>	<i>DATE TO COMPLETE</i>	<i>DATE COMPLETED</i>
<ol style="list-style-type: none"> <li>1. Annually review the MOUs</li> <li>2. Continue to coordinate programs with PABs.</li> </ol>			

**GOAL 2:** Implement a coordinated, accountable animal damage management program.

**STATUTORY AUTHORITY:** W.S. 11-6-304; 11-6-308; 11-6-309 and 11-6-312

**OBJECTIVE 2.1**

**W.S. 11-6-304(b)(iii)**

**Provide various degrees of predatory animal, predacious bird and depredating animal damage management services to individual agricultural livestock and crop producers, landowners, lessors or administrators, and to urban, residential and industrial property owners. Damage management services shall also be provided and conducted for the benefit of wildlife populations and human health and safety.**

**STRATEGY 2.1.1.: (W.S. 11-6-304(b)(i): Entertain requests for assistance in order to allow mitigation of predator damage.**

**STRATEGY 2.1.2.: (W.S. 11-6-304(b)(iv): Specify methods for the prevention and management of damage and for the selective control of predatory animals, rabid wildlife, predacious birds and depredating animals.**

<i>ACTION</i>	<i>RESPONSIBILITY</i>	<i>DATE TO COMPLETE</i>	<i>DATE COMPLETED</i>
1. Accept project proposals with measurable outcomes 2. Establish relationship between PABs and ADMB (See 2-year pilot project) 3. ADMB members to meet with PABs.	Niels Hansen: Carbon, Albany Sweetwater Richard Staiger: Teton Dan McCarron: Sweetwater, Lincoln & Sublette		

	Linda Moberg: Crook & Weston Brad Boner: Converse, Natrona & Niobrara Helen Jones: Johnson, Sheridan & Campbell Ben Lamb: Fremont & Hot Springs Jerry Sanders: Uinta Gregg : Laramie, Albany Goshen & Platte Raymon Turk: Washakie, Natrona Hank Uhden: Park & Big Horn		
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**STRATEGY 2.1.3.: (W.S. 11-6-304(b)(viii): Consider recommendations received from the Wyoming Game and Fish Commission and the Wyoming Department of Agriculture for projects funded by respective agencies.**

<i>ACTION</i>	<i>RESPONSIBILITY</i>	<i>DATE TO COMPLETE</i>	<i>DATE COMPLETED</i>
1. Requests will be submitted annually 2. Wildlife projects will be reviewed by the Wyoming Game and Fish Department & approved by the commission.			

**STRATEGY 2.1.4.: (W.S. 11-6-304(e): The ADMB may elect to provide various degrees of predator damage management services to any other person pursuant to a separately negotiated cooperative agreement.**

<i>ACTION</i>	<i>RESPONSIBILITY</i>	<i>DATE TO COMPLETE</i>	<i>DATE COMPLETED</i>
<ol style="list-style-type: none"> <li>1. ADMB will receive requests for assistance.</li> <li>2. ADMB will work with requester to develop wildlife management plan that addresses issue.</li> <li>3. Applicant will apply for dollars.</li> <li>4. Applicant will implement plan.</li> </ol>			

**STRATEGY 2.1.5.: (W.S. 11-6-312): The ADMB may enter into cooperative agreements with other governmental agencies, counties, associations, corporations or individuals for carryout the purposes of W.S. 11-6-301 – 11-6-313.**

<i>ACTION</i>	<i>RESPONSIBILITY</i>	<i>DATE TO COMPLETE</i>	<i>DATE COMPLETED</i>
<ol style="list-style-type: none"> <li>1. Explore cooperative agreements and/ Or congressional contacts with USFWS For additional dollars for management Under ESA (wolf depredation).</li> <li>2. Monitor issues as appropriate and Respond accordingly.</li> </ol>			

**GOAL 3:** Obtain and distribute funds for the implementation of animal damage management programs.

**STATUTORY AUTHORITY:** W.S. 11-6-304; 11-6-305; 11-6-306; and 11-6-307

**OBJECTIVE 3.1**

**W.S. 11-6-304(b)(v)**

Maintain responsibility and appropriate funds for the purpose of providing damage prevention and management to agricultural livestock and crops, wildlife, property and human health and safety caused by predatory animals, rabid wildlife, predacious birds and depredating animals.

**STRATEGY 3.1.1.: (W.S. 11-6-304(b)(vii)): Develop memorandums of understanding between the Wyoming Department of Agriculture, the Wyoming Game and Fish Commission and the United States Department of Agriculture, Animal and Plant Health Inspection Service, Wildlife Services (USDA/APHIS/WS) to accommodate funding sources and administrative guidelines for the program.**

<i>ACTION</i>	<i>RESPONSIBILITY</i>	<i>DATE TO COMPLETE</i>	<i>DATE COMPLETED</i>
1. Review and amend MOUs as needed. 2. Explore options for grants and/or Pass through funds 3. Complete projects and assure that they are measurable and accountable.			

**STRATEGY 3.1.2.: (W.S. 11-6-307): The board will request one hundred thousand dollars (\$100,000) from the Wyoming Game and Fish Commission to be expended for wildlife priorities.**

<i>ACTION</i>	<i>RESPONSIBILITY</i>	<i>DATE TO COMPLETE</i>	<i>DATE COMPLETED</i>
1. ADMB will maintain relationship with Wyoming Game and Fish Commission. 2. ADMB will prepare annual letter of request for funding to Wyoming Game and Fish Commission. 3. ADMB will assure Game and Fish criteria are maintained.			

**STRATEGY 3.1.4.: (W.S. 11-6-305): The board will receive money from various sources to be expended for wildlife priorities. (Volunteer Funding)**

<i>ACTION</i>	<i>RESPONSIBILITY</i>	<i>DATE TO COMPLETE</i>	<i>DATE COMPLETED</i>
1. STAMP program <ul style="list-style-type: none"> <li>• Through marketing assure that stamp is referred to as “Animal Damage Management Stamp”</li> <li>• Articles to be written by Intern that can address Perceptions of Stamp and</li> </ul>			

<p>Program.</p> <ul style="list-style-type: none"> <li>• Consider legislation to create A tax on gear.</li> <li>• Market Stamp to groups &amp; Businesses other than hunting. Such as: wildlife watch groups; Lions, Kiwanis, Elks, photography stores.</li> <li>• At symposium sell #1 print of poster.</li> <li>• Sell poster as numbered prints</li> <li>• Explore option of selling or auctioning print at various functions.</li> <li>• Explore grants to assist in marketing stamp program.</li> <li>• Consider partnership with Wyoming Business Council (Tourism)</li> <li>• Re-evaluate Stamp program value and address changes through legislation</li> </ul> <p>(REFERENCE MARKETING STRATEGY: 4.1.1.)</p> <p>2. Landowner Coupon Program</p> <ul style="list-style-type: none"> <li>• Continue to work with PAB To get new form used.</li> <li>• Administer a marketing Program.</li> </ul>			
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<ul style="list-style-type: none"> <li>• Letter writing campaign to current landowners involved In program: “here is who we are, Here is what we have done”</li> <li>• Explore writing articles</li> <li>• Press release using Press Association.</li> <li>• Have booth at Press Association in February 2004</li> </ul> <p>(REFERENCE MARKETING STRATEGY: 4.1.1.)</p> <p>3. Brand Inspection</p> <ul style="list-style-type: none"> <li>• Work with PABs to increase understanding of program.</li> <li>• Letter writing campaign to Current landowners Involved in the program: “here is who we are, here is What we have done.”</li> </ul> <p>(REFERENCE MARKETING STRATEGY: 4.1.1.)</p> <p>4. Grants</p> <ul style="list-style-type: none"> <li>• Search for grants that are Applicable to program and write.</li> </ul>			
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**GOAL 4: Develop a public education and involvement plan.**

**STATUTORY AUTHORITY: W.S. 11-6-301 – 11-6-313**

**OBJECTIVE 4.1**

**W.S. 11-6-301 – 11-6-313)**

Establish broad based, comprehensive plan directed towards various individuals and interest and industry groups.

**STRATEGY 4.1.1.: (W.S. 11-6-301 – 11-6-313): Determine needs and expectations of various audiences.**

<i>ACTION</i>	<i>RESPONSIBILITY</i>	<i>DATE TO COMPLETE</i>	<i>DATE COMPLETED</i>
<ol style="list-style-type: none"><li>1. Develop a marketing strategy for the ADM program. Strategy needs to include: Who to contact; Method of Contact; When to contact and Who will contact.</li><li>2. Utilize the ADMB web site to Have current information for Producers.</li><li>3. Review and redesign web site</li><li>4. Promote success of ADMB Through news articles (utilize Intern).</li></ol>			

**GOAL 5: Obtain credible information to enhance the Wyoming Animal Damage Management program.**  
**STATUTORY AUTHORITY: W.S. 11-6-301 – 11-6-313**

**OBJECTIVE 5.1**

**W.S. 11-6-301 – 11-6-313)**

Establish baselines and reduce losses.

<b>STRATEGY 5.1.1.: (W.S. 11-6-301-11-6-313) Focus on applied research rather than basic (theoretical) research.</b>			
<i>ACTION</i>	<i>RESPONSIBILITY</i>	<i>DATE TO COMPLETE</i>	<i>DATE COMPLETED</i>
<ol style="list-style-type: none"> <li>1. Survey other states for specific Research.</li> <li>2. Use limited dollars for current Projects.</li> </ol>			

**GOAL 6: Develop a legislative strategy to address 2009 Expiration Date for Animal Damage Management Program.**

**OBJECTIVE 6.1**

**W.S. 11-6-313).**

Establish a plan to address the legislature to continue the Animal Damage Management Program beyond 2009.

<b>STRATEGY 6.1.1.: (W.S. 11-6-301-11-6-313)</b>			
<i>ACTION</i>	<i>RESPONSIBILITY</i>	<i>DATE TO COMPLETE</i>	<i>DATE COMPLETED</i>
<ol style="list-style-type: none"> <li>1. Develop a legislative Strategy.</li> <li>2. Identify key legislative sponsors</li> <li>3. Identify citizens to lobby for</li> </ol>			

<p>ADMB.</p> <ol style="list-style-type: none"> <li>4. Increase visibility efforts</li> <li>5. Seek testimonials from people And organizations that can be Used for marketing purposes with Legislators.</li> <li>6. Re-valuate the statues and Programs to be included in Legislation.</li> <li>7. Obtain support from Governor.</li> <li>8. Develop economic return to State (apply economics to Projects)</li> </ol> <p>(REFERENCE MARKETING STRATEGY: 4.1.1.)</p>			
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NOTES: In developing your marketing strategy, you need to include:  
 Overall marketing, promotion of program as well as Board  
 Annual Report contents and marketing  
 Marketing for all projects (Stamps, Brand inspection fee, landowner coupon program)  
 Legislative strategy for Expiration Date of 2009